

ONE COMMUNITY: LIMITLESS OPPORTUNITIES

SPS GIVING DAYS 2023

Matches and Challenges

Matches and challenges are a personal, persuasive way to leverage your own giving and inspire others to join you in supporting St. Paul's School.

Matches and challenges use different incentives.

- Matches are made on a per donor basis (e.g., I will match up to \$500 on a dollar-for-dollar basis for the next \$500 that is donated).
- Challenges are milestone-based (e.g., if 100 people make a donation, I will give \$250) and unlock additional funds only if a certain threshold is reached.

How to structure your challenge or match

You can challenge your form by offering to contribute a gift of “X” if “Y” number of donors from your network also contribute. Or, you can offer a gift of “X” if your network reaches a total of “Y” dollars.

FOR EXAMPLE:

George Shattuck '93 will give \$10,000 if 50 donors from the Form of 1993 make a gift

Please Note:

Challenges are all-or-nothing: your gift will not be released until the terms of your challenge are met. Your name will appear under the campaign total and on associated leader boards but it will have \$0 associated until the threshold is met. Once your challenge goal is achieved (either donors or dollars) and your challenge gift is unlocked, your overall donation amount will display automatically in the total and on any associated leaderboards. You can elect to give the entirety of your match or challenge even if the terms are not met (see Step 2 below).

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Setting Up a Challenge on GiveCampus

Step 1:

Click the “Offer a Challenge” button on the left side of the page under the video on the SPS Giving Days campaign page at: www.sps.edu/alumnitogether.

Step 2:

Set your challenge terms and indicate whether or not to make your gift regardless of the terms being met (check the box).

Step 3:

Get the word out to your formmates or fellow parents!

Thank you for your support!

