

ONE COMMUNITY: LIMITLESS OPPORTUNITIES

SPS GIVING DAYS 2023

Sample Messages to Share

Feel free to personalize!

Emails can be personalized and sent through the Volunteer Management System!

EMAIL EXAMPLE

Dear [formmate],

Right now, it is the SPS Giving Days in support of SPS students. We have an amazing challenge on the table! If we reach 850 donors during the campaign — one for every member of our on-grounds community — a generous group of alumni and parents will contribute an additional \$300,000 to The SPS Fund.

Giving ends at midnight on Thursday, Feb. 16. Please join me in making a gift of any size right now. Every gift moves us toward the goal.

Thanks in advance for spreading the word and making your gift at www.sps.edu/alumnitogether.

Best,
George Shattuck '93

- OR -

Dear [Form of #####],

Let's join together in support of the SPS Giving Days! Each and every gift we make together adds up and can show the community that *the* [form of #####] supports limitless opportunities for SPS students.

The overall goal is to reach a total of 850 donors during the campaign — one for every member of our on-grounds community — to unlock an additional \$300,000 for The SPS Fund. Let's do our part to help the School reach that goal!

Make your gift of any size right now. Every gift moves our form toward the top of the leaderboard and a win for all our students.

Thanks in advance for spreading the word and making your gift at www.sps.edu/alumnitogether.

Best,
Mary Coit P'79

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TEXT MESSAGE EXAMPLES

SPS GIVING DAYS begins today! Please join me in making a gift. We need to reach 850 donors to unlock an amazing \$300,000 challenge. Give now at www.sps.edu/alumnitogether.

- OR -

Join me in support of SPS students Feb. 15–16. If we reach 850 donors, a generous group of alumni and parents will contribute an additional \$300,000. Make your gift now at www.sps.edu/alumnitogether.

SOCIAL MEDIA POST EXAMPLES

SPS Giving Days are happening now! Help us unlock a challenge gift of \$300K by making your gift now. We need to reach 850 donors by midnight Feb. 16. Let's do this and get our form to the top of the leaderboard! www.sps.edu/alumnitogether.

- OR -

Join Together for SPS Giving Days! When we join together for our students, we create limitless opportunities! Give now: www.sps.edu/alumnitogether.